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[Largest video game companies by market cap](#)

Rank	Company
1	Microsoft (MSFT)
2	Tencent (TCEHY)
3	Sony (SONY)
4	NetEase (NTES)

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The largest video game company is Sony Interactive Entertainment with a annual gaming revenue of R\$28.2 billion. As of 2024, the global video game industry has a market size of R\$365.6 billion. There are at least 214.4 million monthly gamers in the U.S.