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So, you might be wondering, how much money does Call of Duty make? There are some figures that illustrate this. In the year of its release, the game made \$500 million in revenue. In 2024, the figure stood at \$300 million, in 2024 at \$390 million, and in 2024, at \$310 million.

[How Does Call of Duty Make Money? | COD Revenue Model - Juego Studio : blog : how-does-call-of-duty-make-money](#)

[Call of Duty Franchise](#)

Franchise	Year of inception	Total revenue (est. US\$)
Call of Duty	2003	\$31 billion
Batman	1939	\$29.6 billion
Hello Kitty	1974	\$28.3 billion
Spider-Man	1962	\$25.4 billion